

PROSPER

BALANCING *Beauty* WITH BUSINESS

We want you to love what you do and make money doing it! Gone are the days a good service is all that matters. To be successful in the beauty and wellness industry, you need an elite school that teaches in-depth business training to prepare you for a prosperous future. Prosper U's Drivers of Success is an **innovative, hands-on, results driven business training program** that contains information, scripts and systems in four easy-to-follow modules, that will teach you how to:

- ▶ Attract, Maximize and Retain Clients.
- ▶ Achieve "Legendary Customer Service" by utilizing systems, scripts & clues.
- ▶ Set financial goals and utilize the Drivers of Success tracking system to help achieve financial success.
- ▶ Manage the appointment book for maximum productivity and efficiency.
- ▶ Increase client base by prospecting for new clients, asking for referrals, and growing your business through social media, events and word of mouth marketing.
- ▶ Build personal best practices for success using R.E.D. – Retention, Experience & Demand.



Prosper U's Drivers of Success is the **newest**, most **inspiring**, **proven to work** business training program written by Eric Fisher. Fisher is a world renowned educator and salon owner. He excels at his craft with a rare combination of artistic and business leadership. Voted one of the "Top 75 Educators of the Century", named "Entrepreneur of the Year" and recognized as a "Top 10 Living Legend", Eric travels the globe as an Aquage Educator, teaching hairdressers the latest techniques and business information at shows and seminars. Fisher has been teaching and refining the Prosper U Programs in his award-winning salons for 25 distinctive years.

PROSPER



21 Fun & Engaging Lessons



31 Inspiring & Informative Videos

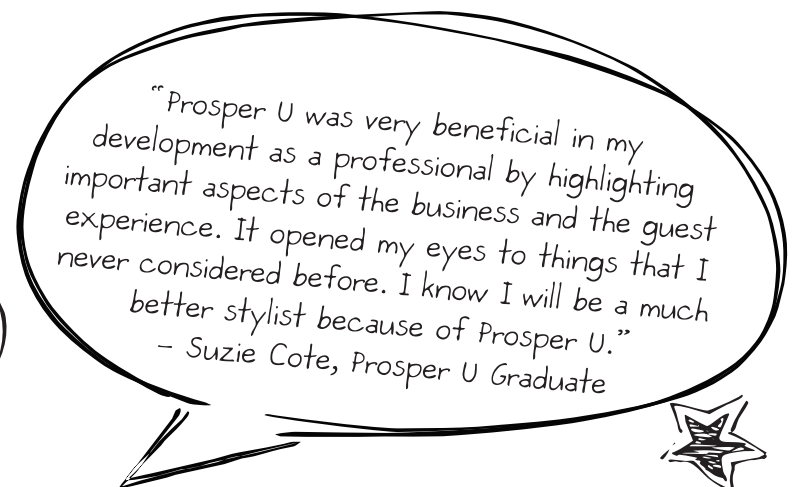
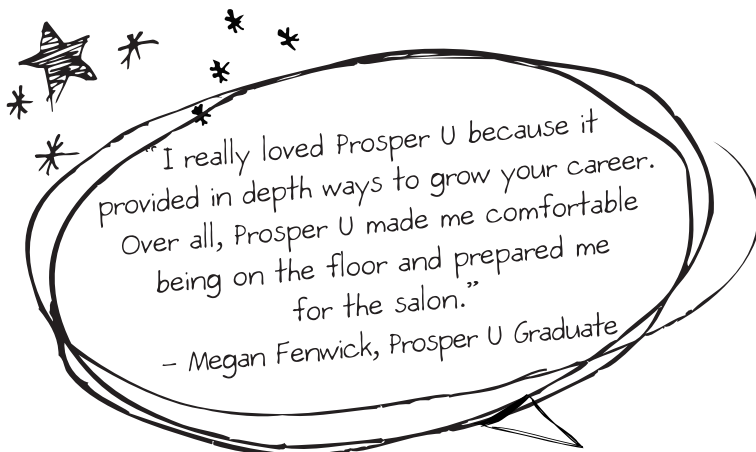


Financial Success Tracker & Journal

This program is easy to learn, fun, engaging and best yet, it has been proven in REAL salons. You will learn everything from **retailing**, to **retention**, to **rebooking**, to building great **relationships**, how to gain **referrals**, and how to **increase your average ticket**. Drivers of Success will engage you to think past technique to how to grow your business for a lifelong career.

Drivers of Success will give you the **passion and skills to succeed** in life and in the beauty & wellness industry by teaching:

- * Communication Guidelines
- * How to Make a Great Living
- * Confidence & Self-Esteem
- * How to Set Goals
- * Etiquette
- * And More!



www.myprosperu.com